

ANNUAL REPORT FY2024

#MyEpilepsyHero

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A Message from the President & CEO

Dear Friends and Supporters,

It is with heartfelt gratitude and a deep sense of purpose that I write to you as the new President & CEO of the Epilepsy Foundation. This role is one that carries both professional and personal meaning for me. I've been moved by the extraordinary resilience I've witnessed across this community.

Over the past year, I've met individuals and families who face the challenges of epilepsy with strength, compassion, and determination. That same spirit fuels the work of our staff, volunteers, and community partners each day, and it's what inspires me as we close our 2020-2025 strategic plan.

This has been a year of growth and renewed momentum. With **more than 3.4 million Americans living with epilepsy**, we continued to broaden our outreach and deliver programs that **advance health equity and accessibility**. In partnership with the Centers for Disease Control and Prevention (CDC), we launched the **Epilepsy Learning Portal for the Hispanic Community**—offering Spanish-language Seizure First Aid training and epilepsy education for families and caregivers. This is just one example of our commitment to inclusion and reaching underserved communities.

We also marked major advocacy wins, with **Seizure Safe Schools legislation** signed into law in Connecticut, Ohio, and Mississippi—ensuring that students living with epilepsy are better protected and supported in their learning environments. These milestones are a testament to the power of collaboration and community voice.

In November, during **National Epilepsy Awareness Month**, we launched “Change Our Epilepsy Story.” This campaign encourages individuals to share their lived experiences. Through storytelling, we are reducing stigma, building understanding, and creating connection across communities. Looking ahead, I am filled with optimism. We will be launching a new strategic plan that will guide our work and amplify our impact in the years to come. From expanding services and deepening partnerships to supporting groundbreaking research, this plan will keep us focused on what matters most: improving lives.

To our donors, partners, and advocates—you are the heart of this mission. Your belief in what we do makes it all possible. Thank you for walking with us, investing in progress, and helping to ensure that no one has to face this journey alone.

With gratitude and determination,

A handwritten signature in black ink that reads "Bee Martin Lee". The script is fluid and cursive, with the first letters of each name being capitalized and prominent.

Bernice “Bee” Martin Lee

Our Commitment, Our Momentum: Moving Forward Together

In a world still reshaping itself after social, economic, and public health upheaval, we have stayed true to one purpose: to be a steady, compassionate force for people living with epilepsy and their families. We've expanded our reach, deepened our partnerships, and sharpened our focus—delivering advocacy, education, direct services, and research initiatives that create lasting impact. While our journey is not without obstacles, each step forward has strengthened our resolve.

Our Progress

Increased Engagement: Broadened our national and local impact, connecting with more individuals and families navigating epilepsy than ever before.

Expanded Services: Scaled programs addressing the emotional, physical, and economic toll of epilepsy—reaching underserved communities and confronting systemic inequities in care.

Advocacy Achievements: Amplified the voices of those affected by epilepsy, driving policy changes and increasing awareness to reduce stigma and improve access to treatment.

Innovative Research Support: Continued to fund and advocate for groundbreaking research focused not just on controlling seizures—but changing the course of the disease.

Our Vision for the Future

We are not finished. As we close the chapter on our 2020–2025 Strategic Plan, the Five Pillars continue to guide us:



Lead the conversation around epilepsy to reduce stigma and empower voices.



Shape the future of care through research, innovation, and equity.



Unite our network to ensure no one feels isolated in their epilepsy journey.



Diversify our funding to sustain and grow mission-critical programs.



Optimize through technology to better serve every person, everywhere.

Our Ongoing Promise

We know epilepsy can take a heavy toll—physically, emotionally, and financially. But we also see the courage, resilience, and hope that emerge when people come together to care, give, and advocate. Your support helps turn challenges into possibilities. With you, we are not just navigating change—we are helping thousands live fuller, safer, more empowered lives. **Thank you for standing with us.**

Impact Highlights 2024

MISSION OUTCOMES

27,419

people have been trained through our **Seizure Recognition & First Aid Certification** program

13,933

referrals made through the **Epilepsy & Seizures 24/7 Helpline** to connect people with vital support and services while **providing 16,055 referrals** to those in need



Launch of the Law Enforcement Informed Training

during Public Health Institute

Public Health Institute Conference

November 10-11, 2023, in Atlanta, GA

Focus: Addressing epilepsy inequities in Social Justice and Public Safety

Epilepsy Learning Healthcare System

28k+

number of patients in the registry. Patient enrollment has increased by 600-700 patients monthly over the past year

70k+

number of new registered visits in the registry, averaging 2,300 new visits per month

Epilepsy Learning System Portal

We launched the **Epilepsy Learning Portal for the Hispanic Community** on our Epilepsy Learning Portal

1,128,686

number of registered accounts on the platform

RESEARCH

Shark Tank

The Epilepsy Foundation awarded \$150,000 total to two innovators who competed in the Foundation's 2023 Shark Tank Competition held during the 17th Conference on Epilepsy Therapies and Diagnostics Development. The event was held June 12, 2023.

The awards included:

The \$100,000 prize was awarded to Dr. Angela Liedler, chief executive officer at Precisis GmbH, for EASEE™, a minimally invasive implant for bioelectrical treatment of epilepsy.

The \$50,000 prize was awarded to Paul Loomis, chief commercial officer at BrainCapture for its portable Electroencephalogram (EEG) device and platform to increase access to diagnostics tools for healthcare providers in underserved countries.



Worldwide renowned epilepsy expert, Jacqueline French, M.D., was honored with the 2023 Lifetime Accelerator Award at the Conference on Epilepsy Therapies and Diagnostics Development reception.

Research Roundtable for Epilepsy

April 25-26, 2024 in Washington, D.C.

Focus: Drug Development to Address Non-Seizure Outcomes Associated with Epilepsy

ADVOCACY



Public Policy Institute

February 11-13, 2024 in Washington, DC



75 number of advocates and local Epilepsy Foundation staff



30 number of states represented



105 number of congressional offices visited

Seizure Safe Schools legislation

More than half of US states have passed some form of Seizure Safe Schools legislation. Some states have mandates, while other states encourage or raise awareness about the need for Seizure Safe Schools.

Jeanne A. Carpenter Legal Defense Fund

Our **Jeanne A. Carpenter Legal Defense Fund** was established to help people with epilepsy and others in the community be informed about their rights as it relates to employment, education, and access to care, and connect them to the appropriate legal resources.



The Fund advised nearly **1,000** people.

CHAPTERS OPERATIONS

62

local events and activities with more than

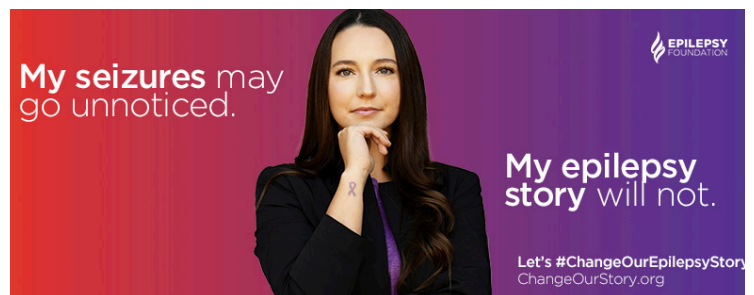
88,000

participants from

28

chapters throughout the country

MARKETING & COMMUNICATIONS, DIGITAL STRATEGY



653,679,872

number of media impressions for Change Our Story campaign, in collaboration with CDC

417

eJourney Blog submissions

6.6 million

epilepsy.com total unique users

13.7 million

epilepsy.com page views

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Financials

Your Impact

Epilepsy Foundation

Summary Consolidated Financial Statements

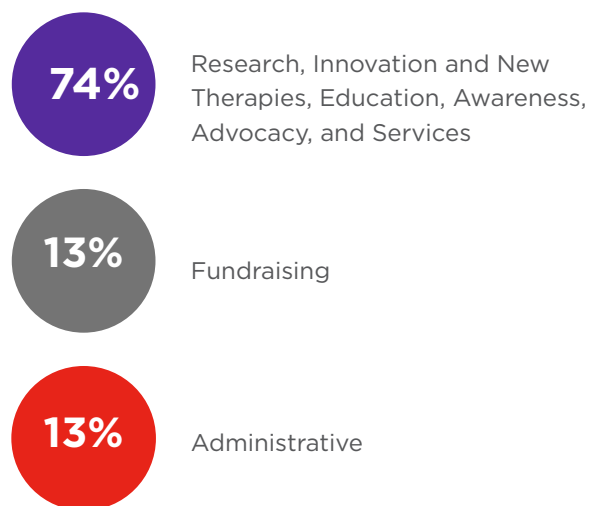
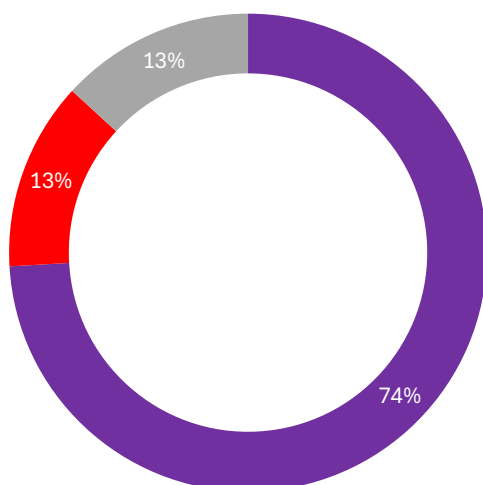
CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	As of June 30	
ASSETS	2024	2023
Cash and cash equivalents	2,861,544	4,728,071
Investments	13,684,009	11,730,731
Receivables	646,555	907,986
Prepaid expenses and Inventory	600,650	583,707
Property, net	27,525	73,450
Deferred rent asset	0	39
Beneficial interest in perpetual trusts and other assets	4,067,983	3,827,763
	21,888,266	21,851,708
LIABILITIES AND NET ASSETS		
Accounts payable and accrued expenses	1,307,820	1,189,954
Deferred revenue	154,165	120,024
Current maturities of operating lease liabilities	22,557	42,467
Operating lease liabilities, net	9,740	19,121
	1,494,282	1,371,566

CONSOLIDATED STATEMENT OF ACTIVITIES

	For the year ended June 30	
REVENUE	2024	2023
Contributions	8,886,477	11,114,908
Government grants	4,041,655	4,603,977
Special Events, net	1,631,209	1,809,796
Affiliate fees	394,174	407,605
ELHS memberships	200,024	295,976
Donated clothing revenue	690,698	849,727
Investment income	1,039,536	737,539
Change in vanlue of beneficial interests in trusts	222,498	-91,845
Loss/impairment on other investments	-104,946	-1,125,000
Other revenue	33,755	55,356
TOTAL REVENUE	17,034,080	18,658,039
EXPENSES		
Program Services		
Research, Innovations and New Therapies	1,172,588	1,207,690
Public Health, Education, and Awareness	2,082,895	2,000,708
Advocacy and Services for Individuals, Families and communities	9,427,124	9,310,993
Supporting Services		
Administrative	2,183,914	1,535,379
Fundraising	2,253,747	2,272,777
TOTAL EXPENSES	17,120,238	16,327,547

Spending Percentages – Fiscal Year Ending 2024





Visit [epilepsy.com/about/financial-information](https://www.epilepsy.com/about/financial-information)
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